**Survey questions (Time Required: 15 min):**

**Note: Please give a one(1) line answer and try to give to the point answer, Thankyou.**

1. Is there any existing similar software available? If available then how you can differenciat it with your?
2. How often you purchased goods online especially groceries?
3. What is the difference between price of online shopping as compared to physical shopping?
4. How much trust do you have on online shopping?
5. What is the best online shopping services in your opinions or experience?
6. What is your trust level to given your personal phone number, cnic number and your home address for our software product?
7. For what method of payment you’re comfortable? A COD(cash on dilevery or debit/credit card?)
8. If our service don’t offer any coupon or bonus on any product would you still purchase/shopped?
9. What feature you would like to see/wish most in our software that enhance our software?
10. Would you prefer a mobile application software or web application? What is most convenient to suit your portability?
11. What is your thought about of hours products shipping and 24/7 availability?
12. What is your opinion about existing qaulity packaging techniques or experince?
13. Please share your most recent online shopping experience in a one line answer.
14. What type of discount you would like to see in our future service? In coupon form, overall discount or more extra pts(in the result of purchased item!)?
15. What feature you most dislike in your favourite online shopping application?
16. What is opinion on our idea of 24/7 availability, E-Wallet points?
17. According to your perspective, what is the most important thing which can success the business growth of an online shopping?
18. If you developed your own online shopping service what most top feature or relieve you offer to your customers?
19. Have you ever shop online? If you live in urban area?
20. How frequently you do online shopping if you live in urban areas?
21. What payment method you use in urban/rural areas?
22. What is the condition of internet services in your areas? Please also mention your area where you live in.
23. What is the condition of weather in your areas?
24. Do you use internet or mobile data to shop online? If yes how frequently?
25. How many network antennas available in your areas?
26. What is the average speed of your internet/mobile data network signal speed?